

DIGITAL TRANSFORMATION STRATEGY

Are you pressured to ride the wave of technology adoption? Are your competitors lowering their prices due to efficiencies from their digital transformation. Join us in the workshop to explore the world of digital transformation, how to successfully integrate technologies that make our workplace simpler, smarter, and speedier. Also discussed are challenges that face such implementations, and assessments to know where you stand. This is a holistic course to help you advance in the age of digital.

COURSE DURATION:

2 Days Face to Face OR
4 Days Online

TIME:

16 hours

CERTIFICATION:

Certificate of Attendance

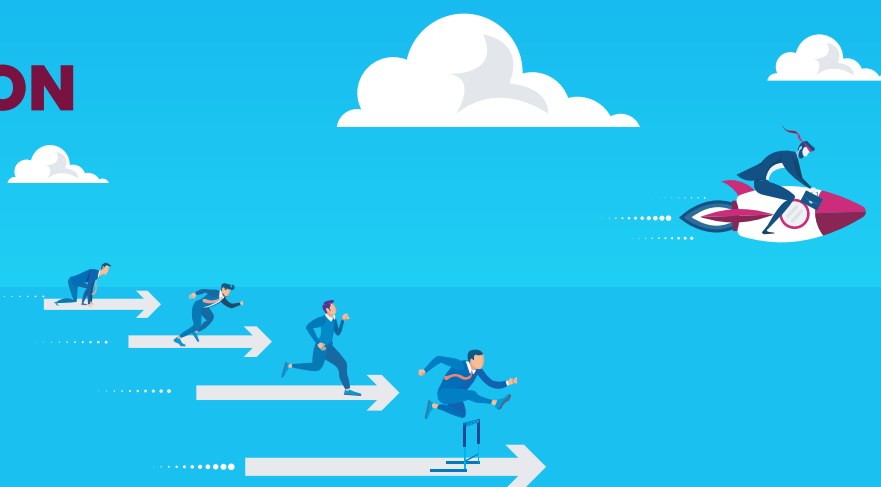


WHY CHOOSE US:

Symbios Digital is a leading organization in digital transformation strategy and digitalization journey, hosting experience in multiple related domains such as Industry 4.0, IOT, Automation, RPA, and Analytics.

Symbios Digital is a branch of Symbios consulting which has over 20 years of change management experience in multiple domains. Our instructors have many years of experience in digital transformation and industry 4.0 trainings.

DIGITALIZATION JOURNEY



"The Atlas of Digitalization."
"Think Big - Start Small."

-Markus Donath.

"Technology Use or Abuse."
"From people 1.0 to people 4.0."

-Shereen Mosallam

OUTLINE

- > Introduction
- > Trends
- > Digitization vs Digitalization
- > Technology S Curve & Innovators Dilemma
- > Evolution of Networked Economy
- > Knowledge Based Systems
- > Digital Transformation
- > Digitalization Triangle
- > Digitalization Journey
- > Digitalization Readiness Assessment
- > Digital Strategy
- > Digitalization Roadmap
- > New Path to Purchase
- > Success Criteria
- > New Platforms and Competitions
- > Value Train and Channel Conflict
- > Big Data
- > Experimentation Strategy
- > Digitalization Strategy
- > Adapting to Change
- > Dos and Don'ts

SCAN FOR



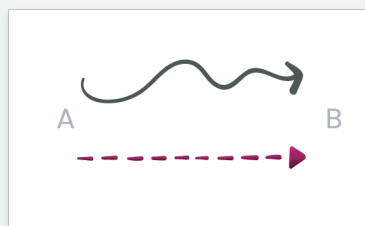
WHO SHOULD ATTEND:

- > Technology Enthusiast
- > Executives
- > Managers
- > Information, communication, and technology roles
- > Entrepreneurs
- > Supply Chain Leaders

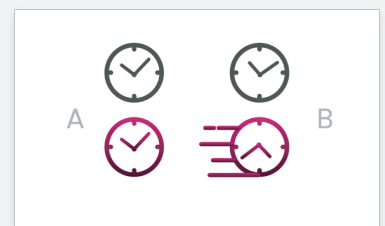
OUR 3S PROCESS



SIMPLIFY



SMARTIFY



SPEEDIFY

PAST ATTENDEES

